



STATE OF NORTH CAROLINA
DEPARTMENT OF TRANSPORTATION
P.O. BOX 25201
RALEIGH 27611-5201

JAMES G. MARTIN
GOVERNOR

May 15, 1991

DIVISION OF HIGHWAYS

THOMAS J. HARRELSON
SECRETARY

WILLIAM G. MARLEY, JR., P.E.
STATE HIGHWAY ADMINISTRATOR

Mr. Jack S. Childs
Director - Communications
ElectriCities of North Carolina, Inc.
Post Office Box 29513
Raleigh, North Carolina 27626-0513

Dear Mr. Childs:

State Highway Administrator William G. Marley, Jr. has referred your April 11, 1991 letter to me for response. You requested in your letter that "Public Power Community" signs be allowed on corporate limit sign posts.

Our Traffic Engineering Branch has investigated this request and recommends against allowing the attachment of these signs to corporate limit sign posts or elsewhere on state highway rights-of-way. Signs which do not pertain to transportation generally are not allowed on highway rights-of-way. The Department of Transportation has developed this practice to limit the number of signs on highways to a desirable minimum. Too many signs along a roadway can affect the ability of motorists to comprehend their meaning and react accordingly.

If you would like your signs to be visible to motorists, we suggest you contact the cities and towns in which you are interested and request to use a "Public Power Community" slogan as part of their welcome signs.

We regret we could not respond more favorably to your request. We hope you understand our position in this matter. Please do not hesitate to let us know if you need additional information.

Sincerely,

J. T. Peacock, Jr., P.E.
Chief Engineer - Preconstruction

JTP/wjw

cc: Deputy Secretary Jake F. Alexander
Assistant Secretary James T. Sughrue
Mr. W. G. Marley, Jr., P.E.

bc: Mr. J. M. Lynch, P.E.
Mr. C. A. Gardner, Jr., P.E., Division Engineer
Mr. L. N. Stallings, P.E. Area Traffic Engineer
Mr. D. W. Spence, P.E., Division Traffic Engineer